



The Collective Voice on Innovative
Health & Benefit Management

Doug Field

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Doug Field offers an in-depth knowledge of the health and benefit management industry and the growing health care consumerism world. Through building The Institute for HealthCare Consumerism, a collaborative environment that connects the various parts of the industry, Field has been a significant leader in the health care consumerism mega-trend. Under the umbrella of The Institute, he brings meaningful multi-media content to readers and a valuable social network platform to various stakeholders. Field has molded The Institute for HealthCare Consumerism into the only multi-platform, collaborative environment focused exclusively on innovative health and benefit management. It's a place for employers (including HR and benefits managers, wellness executives and C-suite executives), TPAs, brokers/advisors, consultants and health plan administrators to "LEARN, CONNECT and SHARE". Through The Institute's publication, HealthCare Consumerism Solutions, its bi-annual conference series, the IHC FORUM, and its related media properties, Field has served as a catalyst for the growth of the health care consumerism movement. Field has accumulated more than 25 years of business building experience having owned and operated a number of business-to-business magazines and trade shows such as Environment Today, Employee Benefit News, Benefits Expo, Veterinary Products News and Workforce Training News. In this span of time, he has acted as chief executive officer, chief operating officer and president of businesses in a diverse set of industries. He is graduate of Ohio State University.