

National Association of Benefits and Insurance Professionals

Atlanta Chapter



NABIP

Shaping the *future* of healthcare

2026 NABIP Atlanta Partnership Opportunities

23rd ANNUAL NABIP ATLANTA BENEFITS FORUM



The 2026 Benefits Forum offers an unmatched opportunity for dialogue and interaction with key players in the Health Insurance Industry from across the state of Georgia. Event attendees, speakers, and sponsors include employers, carriers, and brokers representing all Health Insurance Markets.

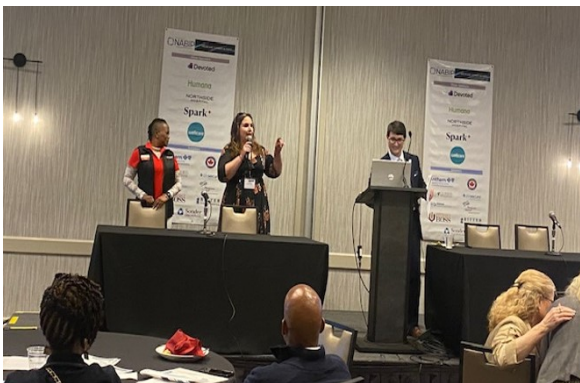
BENEFITS OF PARTICIPATION

Sponsoring at our Benefits Forum is the best way for you to generate brand awareness and build sales. When you sponsor, you position your company as an industry leader committed to the future of health benefit professionals.

- Quality networking opportunities with brokers, consultants, HR, and carrier representatives looking for quality solutions.
- Generate leads and inquiries in a target-rich environment.
Enhance your marketing and out-distance your competitors with a strong networking presence
- Capture an even greater share of the health insurance & employee benefits market

WHO YOU'LL MEET

The Benefits Forum offers an unmatched opportunity for dialogue and interaction with key players in the Health Insurance Industry from across the state of Georgia. Event attendees, speakers, and sponsors include employers, carriers, and brokers representing all Health Insurance Markets. The new broader, and inclusive, associations name provides us the opportunity to welcome new member who sell products/services in the health insurance markets. We are finally represented, as the "B" in NABIP implies, Benefit Insurance Professional.



Join Us!



2026 Partnership Packages

Benefits of partnering with NABIP Atlanta

Gain access to network with agents, brokers and consultants · Generate leads and inquiries in a target-rich environment · Reach qualified brokers researching products and services to recommend · Talk to benefit decision makers and influencers · Industry updates at state and local level · Enhance brand recognition

Premier Partnership- \$5,000 (two available)

INCLUDES:

- Benefits Forum
 - 4 tickets for attendees
 - Double booth space/Choice of premium placement
 - 5 minutes at the microphone
 - Logo in the program and on signage
 - Logo on NABIP Atlanta Website for 12 month
 - 6 first time attendee Broker or Broker Admin tickets
 - 4 LinkedIn post(s)
 - Pre - and Post - event attendee list*
- Top Partner-Special Event – 2 tickets for attendees/logo on all signage and promotions
- Your Choice of 2 additional events from: Chapter Meeting, Webinar or Member Social

Platinum Partnership- \$4,000 (five available)

INCLUDES:

- Benefits Forum
 - 3 tickets for attendees
 - Double booth space/premium placement
 - Logo in the program and on signage
 - Pre - and Post - event attendee list
 - 3 minutes at podium during event
 - 4 first time attendee Broker or Broker Admin tickets
 - 3 LinkedIn post(s)
 - Your Choice of 1 additional event from: Chapter Meeting, Webinar or Member Social

Signature Forum Partnership- \$2,500

INCLUDES:

- Benefits Forum only
 - 2 tickets for attendees
 - Single booth space
 - Listing in the program and on signage
 - Pre - and Post - event attendee list*
 - 2 minutes at podium during event
 - 2 first time attendee Broker or Broker Admin tickets
 - 2 LinkedIn post(s)

Benefits Forum Partnership- \$1,250

INCLUDES:

- Benefits Forum only
 - 1 ticket for attendees
 - Single booth space
 - Listing in the program
 - Post- event attendee list*
 - 1 minute at podium during event
 - 1 LinkedIn Post

Benefits Forum Lanyards- \$1,000

- Benefits Forum only
 - Your 1 color logo on event lanyards

Chapter Meeting Partnership - \$500

- Partners listed on all pre-meeting promotional correspondence distributed to the NABIP Atlanta memberships
- Logo displayed at meeting
- Display table provided at the meeting distribution of promotional materials and advertising
- Partner receives 2 full minutes of microphone time to promote company products and services

Meetings and Event Types

23rd Annual Benefits Forum

Location: Cobb Convention Center Atlanta (formerly) Cobb Galleria Centre

Time: 7:00 a.m. until 4:00 p.m.

Date: March 24, 2026

Chapter Meetings

Location: Maggiano's Cumberland

Dates: February 4, 2026, May 6, 2026, August 5, 2026, November 4, 2026

- Partners *listed on all pre-meeting promotional correspondence* distributed to the NABIP Atlanta membership
- *Logo displayed at the meeting*
- *Display table* provided at the meeting distribution of promotional materials and advertising
- *Partner receives 2 full minutes of microphone time* to promote company products and services

Webinar Meetings

Location: Webinar

Dates Available: TBD

- Partners *listed on all pre-meeting promotional correspondence* distributed to the NABIP Atlanta membership
- *Special signage at the event*
- Two opportunities scheduled for members during the webinar to promote and interact with Partners

Member Socials

Choose Your Partner Package

- Premier= \$5,000 Platinum = \$4,000 Signature Partner = \$2,500
 Benefits Forum Partner = \$1,250 Benefits Forum Lanyards = \$1,000
 Single Chapter Meeting = \$500 Social = \$350 Webinar = \$250

Contact Person _____ Date _____
Company _____ Website _____
Address _____
Phone _____ Email _____

Payment Information:

- Premier-\$5,000 Platinum-\$4,000 Signature Partner -\$2,500
 Benefits Forum Partner- \$1,250 Single Chapter Meeting Partner-\$500

Please select meeting date

- February 4, 2026 May 6, 2026 August 5, 2026 November 4, 2026

Payment: Credit Card Check (payable to NABIP Atlanta) Invoice
Credit Card: _____ Exp. Date: _____

CVV: _____ Billing Zip Code: _____

Authorized Signature: _____ Print Name: _____

We understand that this contract shall be legally binding between NABIP Atlanta and the Exhibitor upon acceptance in writing by the National Association of Benefits and Insurance Professional, Atlanta Chapter, and is noncancellable. We also understand that all fees are payable in advance of the event any change in the information in this contract must be made in writing.

Please type or print all information. Email to admin@nabipatlanta.org or complete online.