

Site Usage

191 Visits

46.60% Bounce Rate

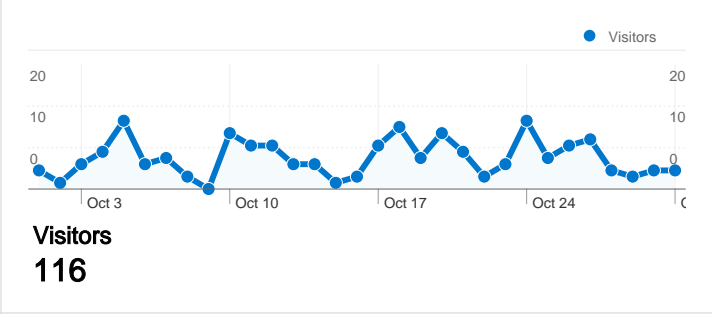
669 Pageviews

00:04:13 Avg. Time on Site

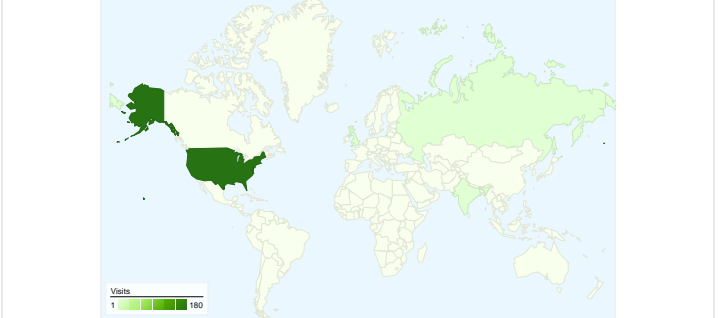
3.50 Pages/Visit

54.45% % New Visits

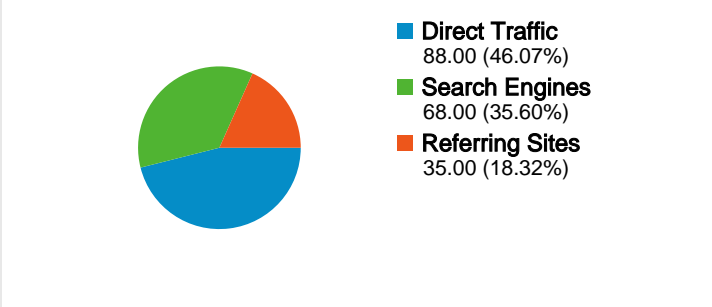
Visitors Overview



Map Overlay

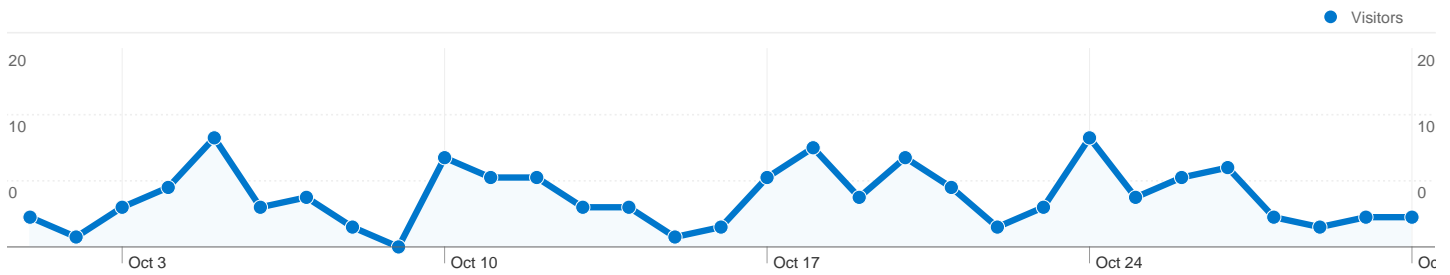


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	220	32.88%
/contactus.aspx	56	8.37%
/staff.aspx	53	7.92%
/aboutus.aspx	39	5.83%
/health_insurance.aspx	22	3.29%



116 people visited this site

191 Visits

116 Absolute Unique Visitors

669 Pageviews

3.50 Average Pageviews

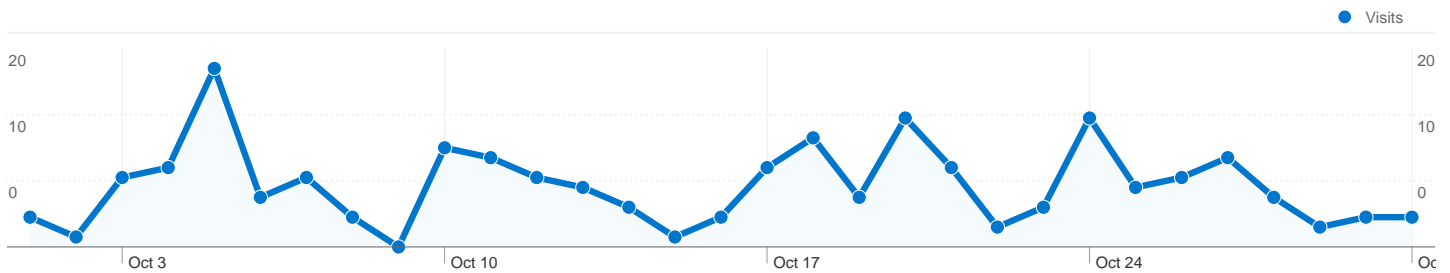
00:04:13 Time on Site

46.60% Bounce Rate




54.45% New Visits

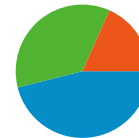
Technical Profile

Browser	Visits	% visits
Internet Explorer	147	76.96%
Firefox	18	9.42%
Safari	8	4.19%
Android Browser	7	3.66%
Mozilla Compatible Agent	6	3.14%



All traffic sources sent a total of 191 visits

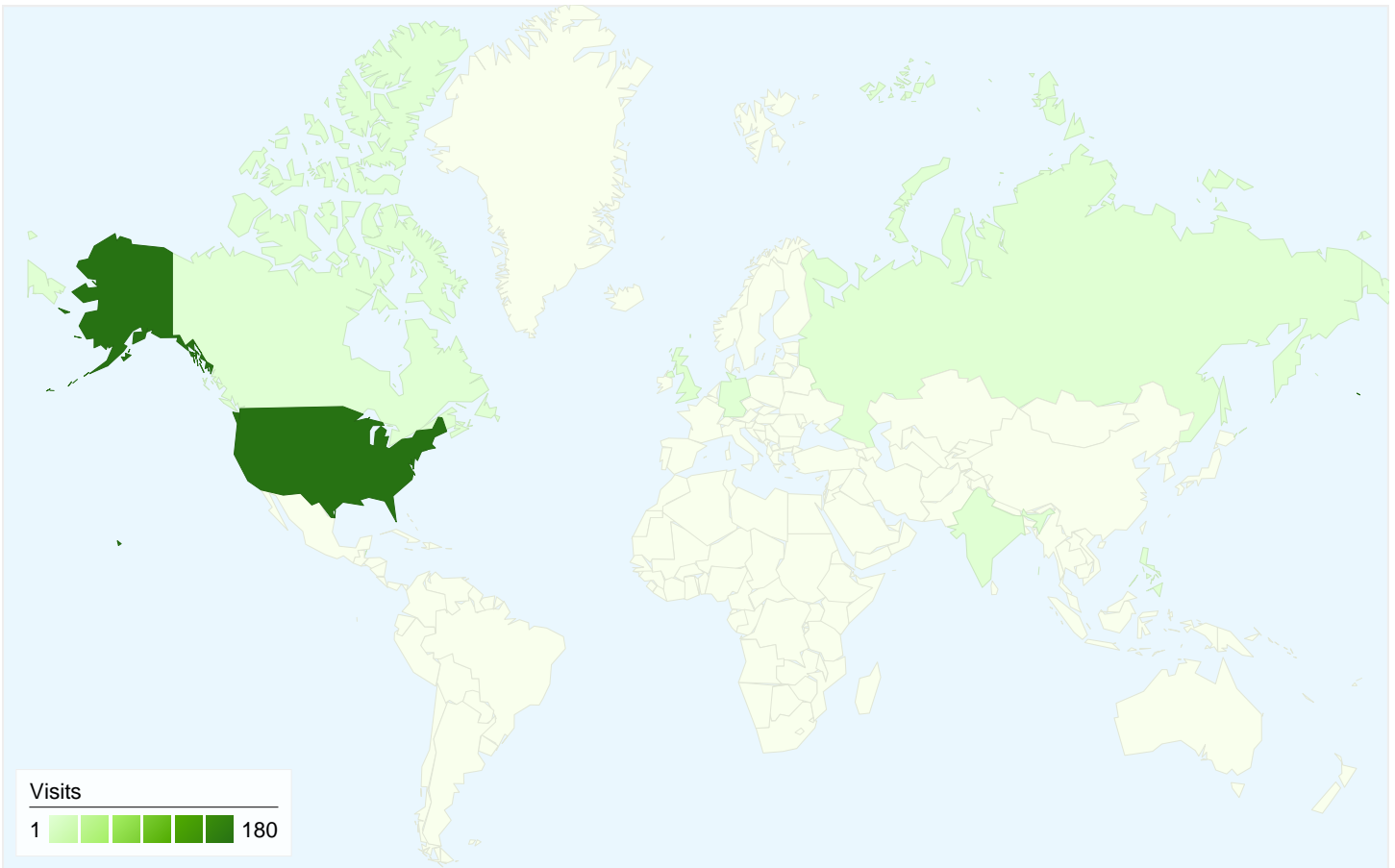
-  **46.07%** Direct Traffic
-  **18.32%** Referring Sites
-  **35.60%** Search Engines



- **Direct Traffic**
88.00 (46.07%)
- **Search Engines**
68.00 (35.60%)
- **Referring Sites**
35.00 (18.32%)

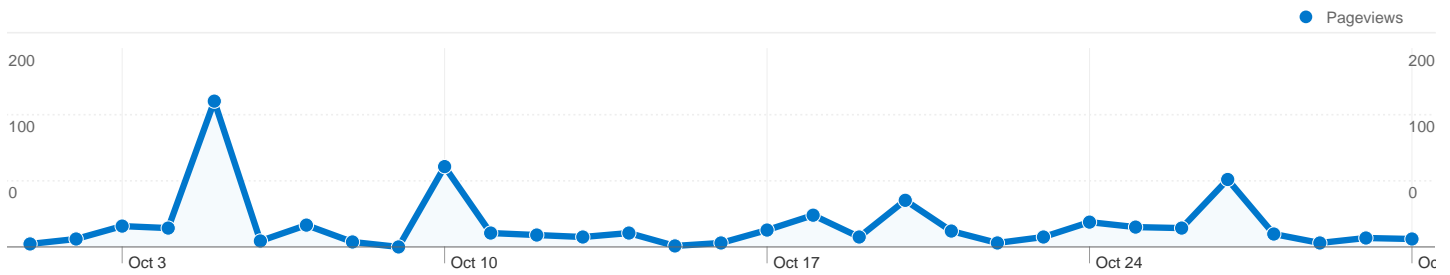
Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	88	46.07%	paragon insurance	14	20.59%
google (organic)	43	22.51%	isu paragon	10	14.71%
yellowpages.com (referral)	23	12.04%	paragon insurance columbus	7	10.29%
bing (organic)	11	5.76%	paragon insurance company	5	7.35%
yahoo (organic)	7	3.66%	isu paragon insurance	3	4.41%



191 visits came from 8 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
191 % of Site Total: 100.00%	3.50 Site Avg: 3.50 (0.00%)	00:04:13 Site Avg: 00:04:13 (0.00%)	54.45% Site Avg: 54.45% (0.00%)	46.60% Site Avg: 46.60% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	180	3.54	00:04:24	51.67%	47.22%	
United Kingdom	3	2.33	00:00:24	100.00%	33.33%	
India	2	1.50	00:00:08	100.00%	50.00%	
Russia	2	1.00	00:00:00	100.00%	100.00%	
Belize	1	4.00	00:01:47	100.00%	0.00%	
Canada	1	11.00	00:06:48	100.00%	0.00%	
Philippines	1	2.00	00:00:22	100.00%	0.00%	
Germany	1	2.00	00:00:31	100.00%	0.00%	



Pages on this site were viewed a total of 669 times

669 Pageviews

463 Unique Views

46.60% Bounce Rate

Top Content

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/	220	32.88%
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/staff.aspx	53	7.92%
/aboutus.aspx	39	5.83%
/health_insurance.aspx	22	3.29%