



2015-2016 Partnership Opportunities

Why should you become a Partner?

By partnering with AAHU, sponsors have the opportunity to partner with the best and brightest in the industry, while gaining name recognition.

Gain access to network with agents, brokers and consultants · Generate leads and inquiries in a target-rich environment · Reach qualified brokers researching products and services to recommend · Talk to benefit decision makers and influencers · Industry updates at state and local level · Enhance brand recognition

Executive Plus Partnership - \$ 5,500

INCLUDES:

- Benefits Forum
 - 8 tickets for attendees
 - Double booth space/premium placement
 - 5 minutes at the microphone
 - Premium Signage & Program Recognition
 - Logo & Banner displayed in Main Hall
- Special Event
- Your Choice of 3 Events from: Chapter Meeting, Educational or Member Social

Elite Plus Partnership - \$ 4,000

INCLUDES:

- Benefits Forum
 - 6 tickets for attendees
 - Double booth space/premium placement
 - 3 minutes at the microphone
 - Logo in the program and on signage
- Special Event
- Your Choice of 2 Events from: Chapter Meeting, Educational or Member Social

Premier Plus Partnership - \$ 2,500

INCLUDES:

- Benefits Forum
- 4 tickets for attendees
- Double booth space
- Logo in the program and on signage
- Your Choice of 3 Events from: Chapter Meeting, Educational or Member Social

Signature Forum Partnership = \$1,750

INCLUDES:

- Benefits Forum only
 - 4 tickets for attendees
 - Double booth space
 - Listing in the program and on signage

Chapter Supporter- \$1,000

INCLUDES:

- Your Choice of 3 Events from: Chapter Meeting, Educational or Member Social

Benefits Forum Partnership = \$1,000

INCLUDES:

- Benefits Forum only
 - 2 tickets for attendees
 - Single booth space
 - Listing in the program

New This Year!! First Time Chapter Supporter = \$750

INCLUDES:

- Your Choice of 2 Events from: Chapter Meeting or Member Social



AAHU Meetings and Event Types

Benefits Forum

Location: Cobb Galleria Center | 7:30 a.m. until 4:30 p.m.

Dates: March 22, 2016

Chapter Meetings

Location: Cobb Galleria Center | 7:30 a.m. until 10:30 a.m.

Dates Available: September 18, 2015 | January 22, 2016 | June 10, 2016 | September 16, 2016

- Partners *listed on all pre-meeting promotional correspondence* distributed to the AAHU membership
- *Special signage at the meeting*
- *Display table* provided at the meeting distribution of promotional materials and advertising
- Three opportunities scheduled for members during the meeting to meet with Partners
- *Partner receives 2 full minutes of microphone time* to promote company products and services

Education Meetings

Location: Webinar | Time TBD

Dates Available: Feb 2016 TBD | May 2016 TBD | July 2016 TBD | October 2016 TBD

- Partners *listed on all pre-meeting promotional correspondence* distributed to the AAHU membership
- *Special signage at the event*
- Three opportunities scheduled for members during the meeting to meet with Partners
- *Partner gets 5 full minutes of microphone time* to promote company products and services

Member Socials

Location: TBD | Time TBD

Dates Available: Dec 10, 2015 | Feb 2016 | April 2016 | Nov/Dec 2016

- Partners *listed on all pre-meeting promotional correspondence* distributed to the AAHU membership
- *Special signage at the event*

Special Event

Location: TBD | Time TBD

Each year AAHU supports a special outing / event with high profile recognition for our Partners to build upon networking opportunities. 2016 Special Event is TBD.



AAHU 2015-2016 Partnership Packages

Partnership Benefits	Executive <i>plus</i>	Elite <i>plus</i>	Premier <i>plus</i>	Signature Partner	Benefits Forum Partner	Chapter Supporter	1 st Time Chapter Supporter
Benefits Forum	8 tickets for attendees Double Booth / Premium Placement 5 minutes at podium Premium Signage & Program Recognition Logo & Banner Displayed in Main Hall	6 tickets for attendees Double Booth / Premium Placement 3 minutes at podium Logo in program and on signage	4 tickets for attendees Double Booth / Premium Placement Logo in program and on signage	4 tickets for attendees Double Booth Listing in program and on signage	2 tickets for attendees Single Booth Listing in program		
Special Event	Included	Included					
Chapter Meeting <hr/> Educational Meeting <hr/> Member Social	<i>Your Choice of 3 Events from: Chapter Meeting, Educational or Social Event</i>	<i>Your Choice of 2 Events from: Chapter Meeting, Educational or Social Event</i>	<i>Your Choice of 2 Events from: Chapter Meeting or Social Event</i>			<i>Your Choice of 3 Events from: Chapter Meeting, Educational or Social Event</i>	<i>Your Choice of 2 events from: Chapter Meeting or Social Event</i>
Pricing	\$5,500	\$4,000	\$2,500	\$1,750	\$1,000	\$1,000	\$750

EXHIBITOR RULES AND REGULATIONS Companies participating in the 2016 Atlanta Association of Health Underwriters (AAHU) Benefits Forum at the Cobb Galleria hereby agree to conform to the following rules and regulations:

SECURITY, LIABILITY AND INSURANCE The exhibitor assumes the entire responsibility and liability for losses and damages including those to exhibitor's displays, equipment and other property brought upon the premises of the Gwinnett Civic Center facilities and shall indemnify and hold harmless the Cobb Galleria, AAHU, and their agents, employees and servants from any such losses, damages and claims. Small and easily portable articles should be properly secured at all times.

FIRE REGULATIONS In accordance with regulations of the Cobb Fire Department, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of exhibit booths must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean and free from obstructions to comply with fire regulations.

CANCELLATION Booth cancellation will be honored until 02/01/2016, with a refund. A 20% service charge will be deducted from the refund for each booth. Refunds on cancellation after 02/01/2016 will be made only if AAHU exhibit space is sold out and the canceled space can be resold. Any space not claimed or occupied, or for which special arrangements have not been made by 03/01/2016 will be forfeited without refund. These regulations are imposed to ensure the maximum success and safety of the AAHU Benefits Forum, not only for AAHU, but also for all exhibiting companies. Any exhibitor violating the regulations may be required to remove their exhibit immediately with no refund of exhibit fee.



Choose Your AAHU Partner Package

- Executive *plus* = \$5,500 Elite *plus* = \$4,000 Premier *plus* = \$2,500 Signature Partner = \$1,750
- Benefits Forum Partner = \$1,000 Chapter Partner = \$1,000 First Time Chapter Supporter = \$750

Chapter Meetings Available Dates

Location: Cobb Galleria Centre Time: 7:30 am until 10:30 am

- September 18, 2015 January 22, 2016 June 10, 2016 September 16, 2016

Education Meetings Available Dates

Location: Webinar Time: TBD

- February 2016 TBD May 2016 TBD July 2016 TBD October 2016 TBD

Member Social Available Dates

Location: TBD Time: TBD

- December 10, 2015 February 2016 TBD April 2016 TBD Nov/Dec 2016 TBD

AAHU Special Event

Location: TBD Time: TBD

- 2016 TBD

Contact Person _____ Date _____
 Company _____ Website _____
 Address _____
 Phone _____ Email _____

Payment Information:

- Executive plus-\$5,500 Elite plus-\$4,000 Premier plus-\$2,500 Signature Partner -\$1,750
- Benefits Forum Partner- \$1,000 Chapter Partner- \$1,000 1st Time Chapter Partner-\$750

Payment: Credit Card Check (payable to AAHU) Invoice

Credit Card: _____ Exp. Date: _____

Authorized Signature: _____ Print Name: _____

We have read the Rules and Regulations. We understand that this contract shall be legally binding between Atlanta Association of Health Underwriters and the Exhibitor upon acceptance in writing by the Atlanta Association of Health Underwriters. We also understand that any change in the information in this contract must be made in writing.

Please type or print all information. Fax to (770) 516-0236 or email to admin@atlantaahu.org