

National Association of Benefits and Insurance Professionals

Atlanta Chapter



**NABIP**

Shaping the *future* of healthcare

**2024-25 NABIP Atlanta  
Partnership  
Opportunities**

# 22nd ANNUAL NABIP ATLANTA BENEFITS FORUM



The 2025 Benefits Forum offers an unmatched opportunity for dialogue and interaction with key players in the Health Insurance Industry from across the state of Georgia. Event attendees, speakers, and sponsors include employers, carriers, and brokers representing all Health Insurance Markets.

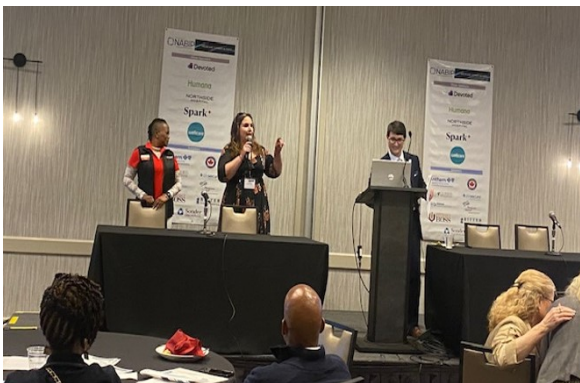
## BENEFITS OF PARTICIPATION

Sponsoring at our Benefits Forum is the best way for you to generate brand awareness and build sales. When you sponsor, you position your company as an industry leader committed to the future of health benefit professionals.

- Quality networking opportunities with brokers, consultants, HR, and carrier representatives looking for quality solutions.
- Generate leads and inquiries in a target-rich environment.  
Enhance your marketing and out-distance your competitors with a strong networking presence
- Capture an even greater share of the health insurance & employee benefits market

## WHO YOU'LL MEET

The Benefits Forum offers an unmatched opportunity for dialogue and interaction with key players in the Health Insurance Industry from across the state of Georgia. Event attendees, speakers, and sponsors include employers, carriers, and brokers representing all Health Insurance Markets. The new broader, and inclusive, associations name provides us the opportunity to welcome new member who sell products/services in the health insurance markets. We are finally represented, as the "B" in NABIP implies, Benefit Insurance Professional.



*Join Us!*



# 2025 Partnership Packages

## Benefits of partnering with NABIP Atlanta

Gain access to network with agents, brokers and consultants · Generate leads and inquiries in a target-rich environment · Reach qualified brokers researching products and services to recommend · Talk to benefit decision makers and influencers · Industry updates at state and local level · Enhance brand recognition

### Premier Partnership- \$5,000 (one available)

#### INCLUDES:

- Benefits Forum
  - 6 tickets for attendees
  - Double booth space/**Choice** of premium placement
  - 5 minutes at the microphone
  - Logo in the program and on signage
  - Logo on AAHU Website for 12 month
  - Pre- and Post- event attendee list\*
- Top Partner-Special Event – 2 tickets for attendees/logo on all signage and promotions
- Your Choice of 2 additional events from: Chapter Meeting, Webinar or Member Social

### Platinum Partnership- \$4,000 (five available)

#### INCLUDES:

- Benefits Forum
  - 4 tickets for attendees
  - Double booth space/premium placement
  - Logo in the program and on signage
  - Pre- and Post- event attendee list
  - 3 minutes at podium during event
- Your Choice of 1 additional event from: Chapter Meeting, Webinar or Member Social

### Signature Forum Partnership- \$2,500

#### INCLUDES:

- Benefits Forum only
  - 4 tickets for attendees
  - Single booth space
  - Listing in the program and on signage
  - Pre- and Post- event attendee list\*
  - 2 minutes at podium during event

### Benefits Forum Partnership- \$1,250

#### INCLUDES:

- Benefits Forum only
  - 2 tickets for attendees
  - Single booth space
  - Listing in the program
  - Post- event attendee list\*
  - 1 minute at podium during event

### Benefits Forum Lanyards- \$1,000 **SOLD**

- Benefits Forum only
  - Your 1 color logo on event lanyards

# Meetings and Event Types

## 22nd Annual Benefits Forum

**Location:** Cobb Galleria Centre | 7:00 a.m. until 4:00 p.m.

**Date:** March 26, 2025

## Chapter Meetings

**Location:** Maggiano's Cumberland

**Dates:** February 5, 2025, May 7, 2025, August 6, 2025, November 5, 2025

- *Partners listed on all pre-meeting promotional correspondence* distributed to the NABIP Atlanta membership
- *Special signage at the meeting*
- *Display table* provided at the meeting distribution of promotional materials and advertising *Partner receives*
- *2 full minutes of microphone time* to promote company products and services

## Webinar Meetings

**Location:** Webinar

**Dates Available:** TBD

- *Partners listed on all pre-meeting promotional correspondence* distributed to the NABIP Atlanta membership
- *Special signage at the event*
- Two opportunities scheduled for members during the webinar to promote and interact with Partners
- *Partner gets 2 full minutes of microphone time* to promote company products and services

## Member Socials

**Location:** **Date(s) Available:** TBD

- *Partners listed on all pre-meeting promotional correspondence* distributed to the NABIP Atlanta membership
- *Special signage at the event*

## Choose Your Partner Package

- Premier= \$5,000    Platinum = \$4,000    Signature Partner = \$2,500  
 Benefits Forum Partner = \$1,250    Benefits Forum Lanyards = \$1,000  
 Single Chapter Meeting = \$500    Social = \$350    Webinar = \$250

Contact Person \_\_\_\_\_ Date \_\_\_\_\_  
Company \_\_\_\_\_ Website \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### Payment Information:

- Premier-\$5,000    Platinum-\$4,000    Signature Partner -\$2,500  
 Benefits Forum Partner- \$1,250    Single Chapter Meeting Partner-\$500

Please select meeting date

- February 5, 2025    May 7, 2025    August 6, 2025    November 5, 2025

Payment:  Credit Card    Check (payable to NABIP Atlanta)    Invoice  
Credit Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

*We understand that this contract shall be legally binding between NABIP Atlanta and the Exhibitor upon acceptance in writing by the National Association of Benefits and Insurance Professional, Atlanta Chapter, and is noncancellable. We also understand that all fees are payable in advance of the event any change in the information in this contract must be made in writing.*

Please type or print all information. Email to [admin@nabipatlanta.org](mailto:admin@nabipatlanta.org) or complete online.